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Wayanad , Kerala

MUHAMMEDSINAN

Motivated Digital Marketing Professional from Wayanad, Kerala, with skills in SEO, social media marketing, Google Ads, Meta Ads, content marketing, email marketing, and WordPress development. Experienced in creating strategies that improve online visibility, attract customers, and support business growth. A quick learner with strong communication, creativity, and teamwork skills, seeking opportunities to build a successful career in digital marketing.

EXPERIENCES

CODEYAYA-BATHERY—Digital marketing intern.

May 2026 - Sep 2026

- Gained hands-on experience managing campaigns across Meta, Google Ads, LinkedIn, TikTok, Snapchat, and Amazon Advertising, including audience targeting and campaign optimization.
- Developed skills in SEO, keyword research, Google Business Profile, web analytics, pixel setup, CRM tools, and marketing automation to improve online visibility and performance.

EDUCATION

EDU-CODEYAYA,BATHERY-Advanced Digital marketing

- Trained in SEO, social media marketing, Google Ads, content marketing, and analytics.
- Worked on live digital marketing campaigns and online brand promotion.
- Created WordPress websites and developed skills in website optimization.

MALABAR COLLEGE, KALPETTA — PLUS TWO HUMANITIES

2026 — COMPLETED

Successfully completed Plus Two in the Humanities stream.

SKILLS

- Digital Marketing
- SEO,SEM,SMM
- Performance marketing
- Meta Ads&Google Ads
- Wordpress&Shopify

CERTIFICATES:

- *AiPoweredAdvancedDigital Marketing*
- *Google Ads*
- *HubSpo Certificate*
- *Microsoft Certificate*
- *Instagram Creator*
- *Meta Ads*
- *Amazon Ad*

LANGUAGES: Malayalam|English|Tamil|Hindi